

COMDEX is Back - Virtually

Written by Marco Attard
05 October 2010

COMDEX, once one of the hottest trade shows in the business, is relaunching - as a virtual event.

Taking place in November 16 and 17, the show will focus on its roots as a computer dealer's exhibition, presenting tech companies and industries.



UBM CEO David Levin says the virtual **COMDEX** is serving its core customers, the IT channel, value-added resellers, ISVs and distributors.

This year's theme is "**New Business Solutions: Embracing Disruptive Technologies & Changing Delivery Models** ." The event presents 12 content tracks addressing the most pressing IT challenges and opportunities, presented by industry expert track chairs.

Registrations are open through **COMDEX Virtual's** website.

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