Written by Marco Attard 16 May 2013

Polycom releases a free whitepaper in collaboration with Aragon Research on the subject of enterprise video-- The Perfect Storm in Enterprise Video: Act Now or Get Left Behind.



The paper discusses the major video on the network shifts currently taking place in enterprise, with insight on key trends and how enterprises need to keep up in order to avoid losing competitive advantage.

It also talks on VEBAs (video-enabled business applications) enterprises must embrace today unless they want to risk getting left behind.

The paper is complete with video strategy development considerations, including business use cases, deployment models, storage, network bandwidth, security and vendor selection requirements.

The white paper is available from the link below.

Go Perfect Storm in Enterprise Video: Act Now or Get Left Behind